



Brand Guidelines

ABOUT US

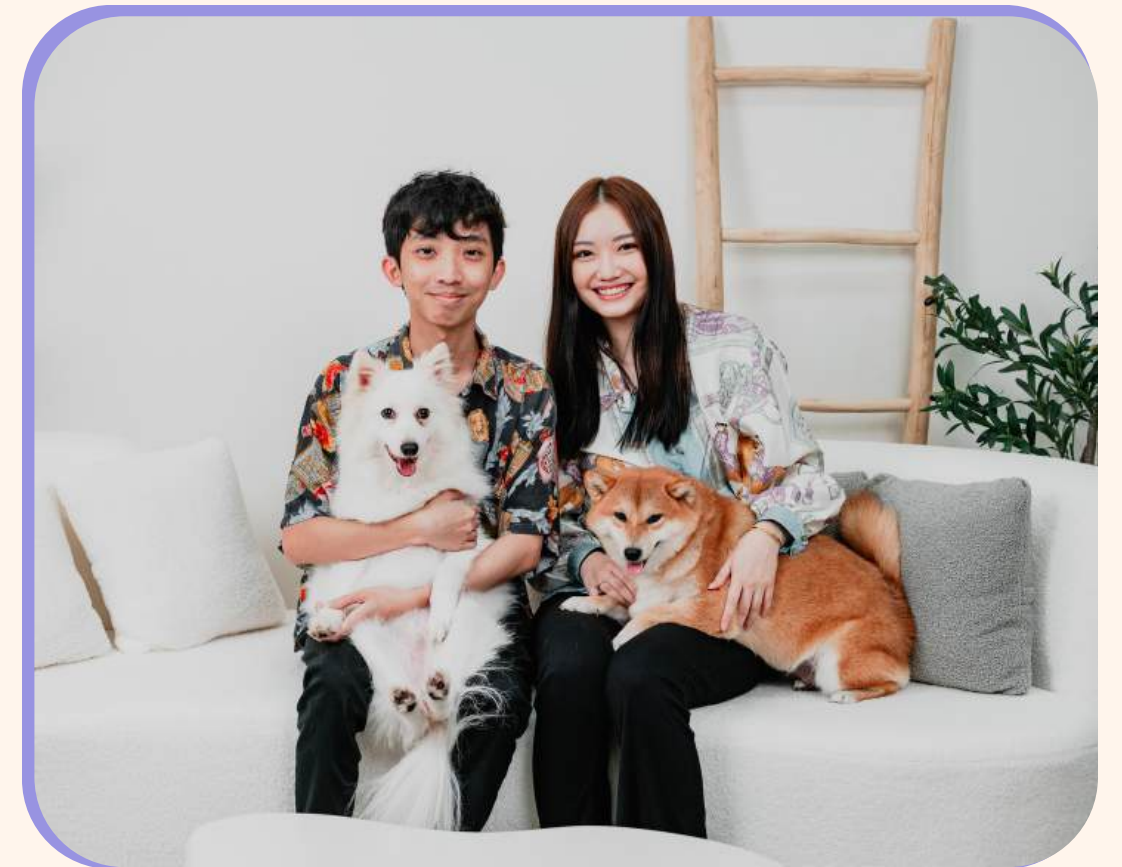
Founded in 2025, Furto Studio is **Singapore's Cutest Pet-Friendly Photo Studio** dedicated to capturing precious moments shared between you and your furry companions.

With **over 1,000 happy pets and hoomans photographed**, we offer a **cosy and fun space** for professionally crafted photography experiences.

From **whimsical Concept Shoots** designed just for pets to **timeless Portraits and Full Set Shoots** that welcome pets, humans, or both, each session is thoughtfully designed to capture the unique personalities of you and your furry friend.

Our studio also serves as an **event space** perfect for barkdays celebrations or pawties. Prefer a natural setting? We offer **outdoor shoots and event coverage** too!

Because every wag, purr and joyful moment deserves to be remembered.

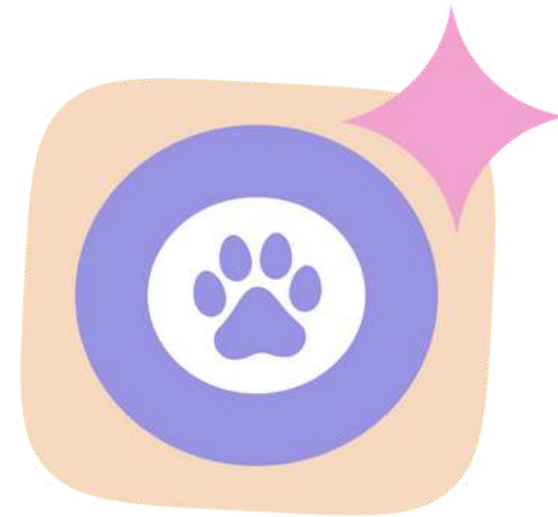


LOGO



PRIMARY

minimum size: 160px x 108px



LOGOMARK

minimum size: 155px x 145px



SECONDARY

minimum size: 188px x 64px



WIDE VER.

minimum size: 366px x 50px



Tagline

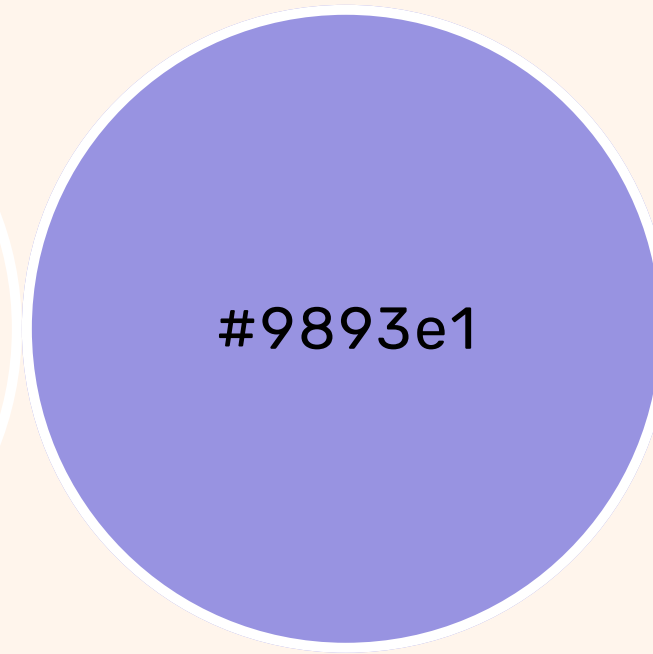
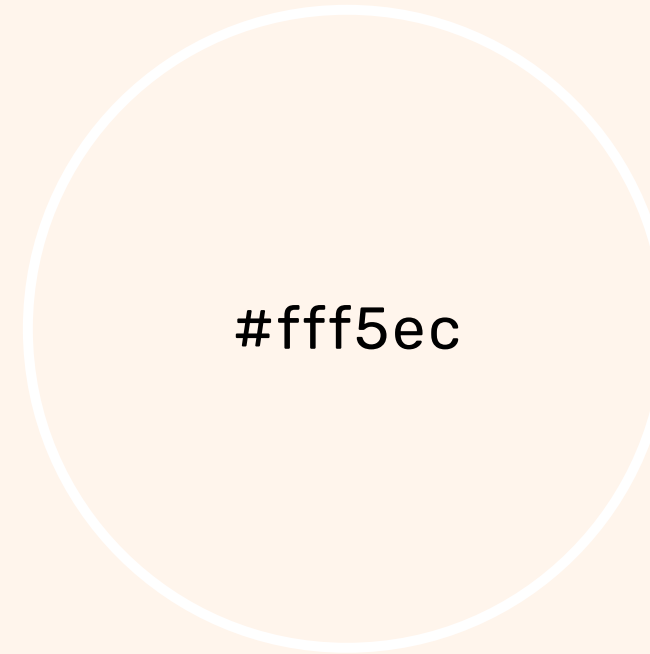
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Singapore's Cutest Pet-Friendly Photo Studio

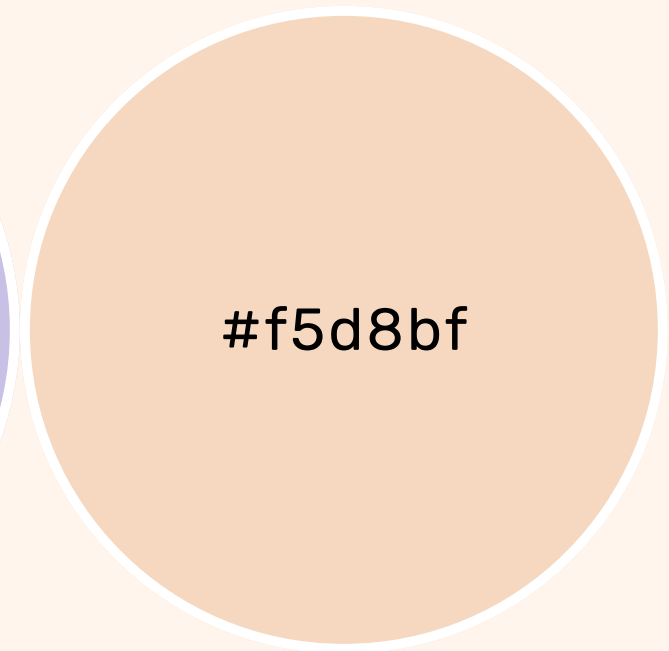
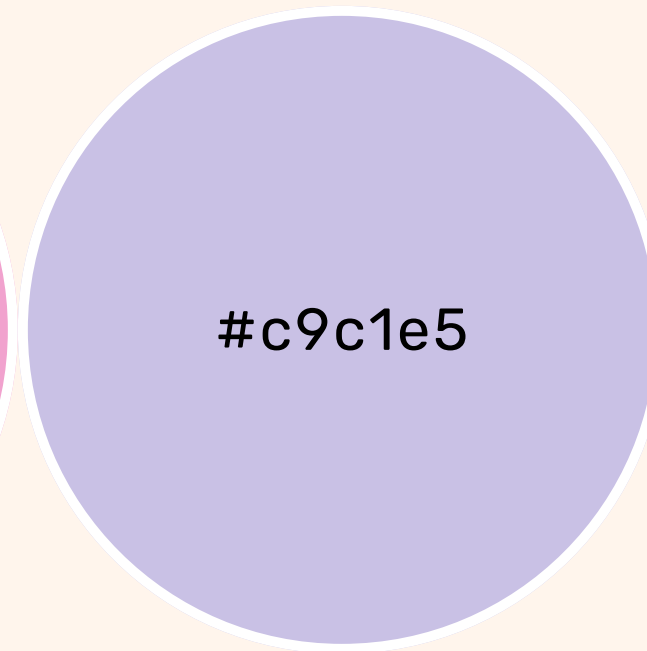
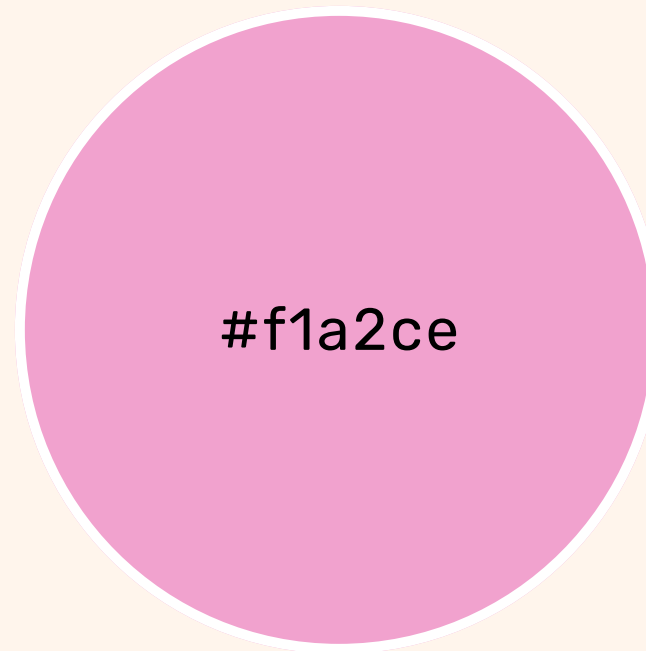
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COLOUR PaLETTE

PRIMARY



SECONDARY



TYPOGRAPHY

PRIMARY

Style: Bold
Tracking/Letter Spacing: -50
Case: Lower Case

syncopate

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

BODY

Style: Medium (Web)
Bold (TikTok)
Tracking/Letter Spacing: 50

Rubik

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

our services



CONCEPT SHOOT

(Pets Only)

- ✓ \$149/30 mins
- ✓ Minimum 15 Edited Photos
- ✓ Limited to 1 Pet Per Session



PORTRAIT SHOOT

(Pets or Humans)

- ✓ \$149/30 mins
- ✓ Minimum 15 Edited Photos
- ✓ Limited to 1 Pet/Human Per Session



FULL SET SHOOT

(Pets & Humans)
(Concept + Portrait + Lifestyle)

- ✓ \$229/hour
- ✓ Minimum 30 Edited Photos
- ✓ Unlimited Pets and/or Humans

our services



PET event space rental

- ✓ \$69/hour (Weekday), \$99/hour (Weekend)
- ✓ +\$99/hour for photographer (Minimum 30 Edited Photos)
- ✓ Limited to 10 Pets Per Session



OUTDOOR/event PHOTOGRAPHY

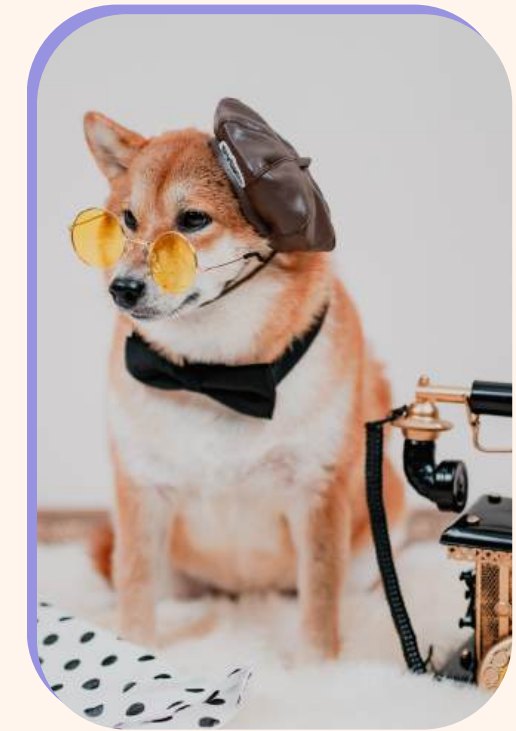
- ✓ \$148 / hour
- ✓ Minimum 30 Edited Photos
- ✓ Unlimited Pets and/or Humans

concepts available

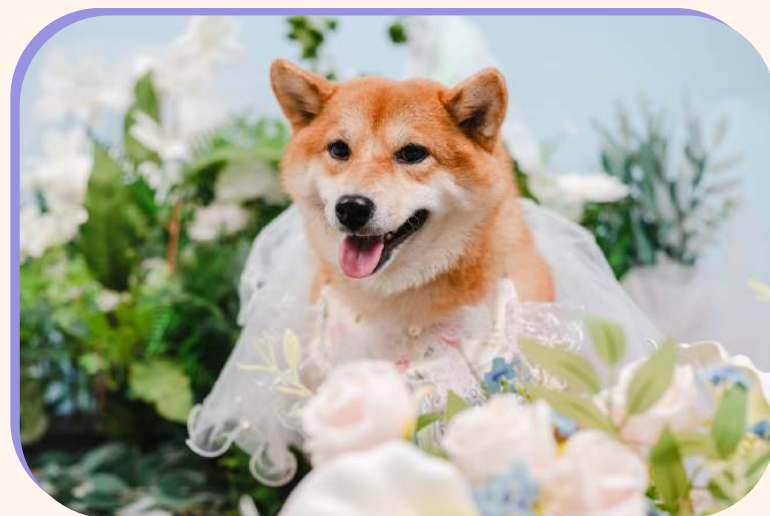
🐾 SUPERMARKET 🐾



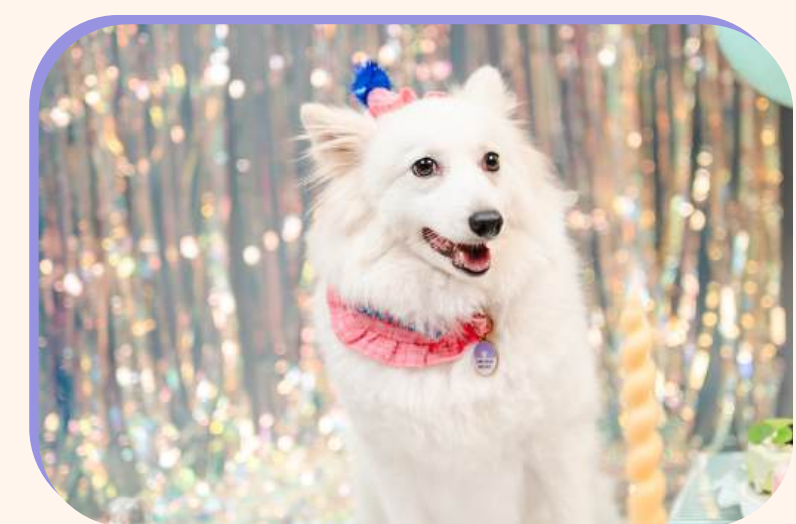
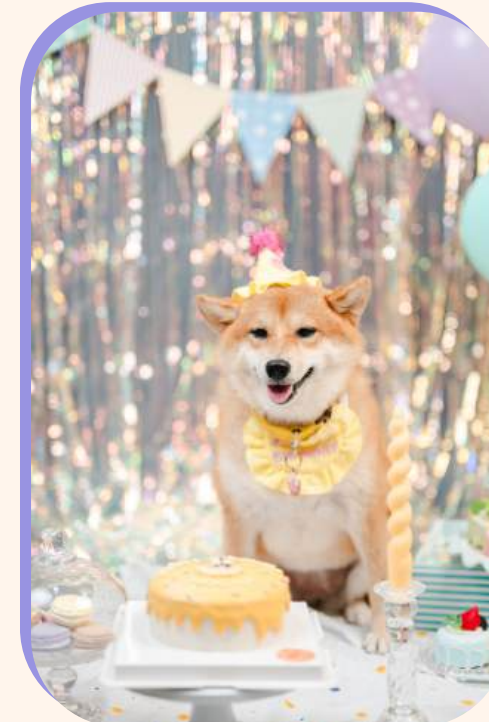
🐾 VINTAGE 🐾



🐾 FLORAL 🐾



🐾 BIRTHDAY 🐾



contact us



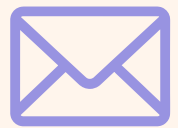
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