



BRAND GUIDELINES



ABOUT US

At Prime Photography, we harness the power of visual storytelling. With over 5 years of experience, we have established ourselves as a trusted name in the photography and videography industry, offering tailored services for weddings, events, birthdays, social media, food, and interiors to meet our clients' diverse needs.



OUR VALUES

EXCELLENCE

With every project, we exceed your expectations with our passion. Our commitment to excellence ensures outstanding results.

CREATIVITY

We value innovative thinking and strive to push boundaries, capturing unique and memorable visuals that stand out.

CUSTOMER-ORIENTED

We prioritise our clients' needs and preferences, offering personalised services and attentive support to ensure client satisfaction and lasting relationships.

LOGO

Minimum Size:



FULL LOGO



LOGOMARK



FULL LOGO



LOGOMARK



FULL LOGO



LOGOMARK

MISUSE OF LOGO

Do not distort the logo



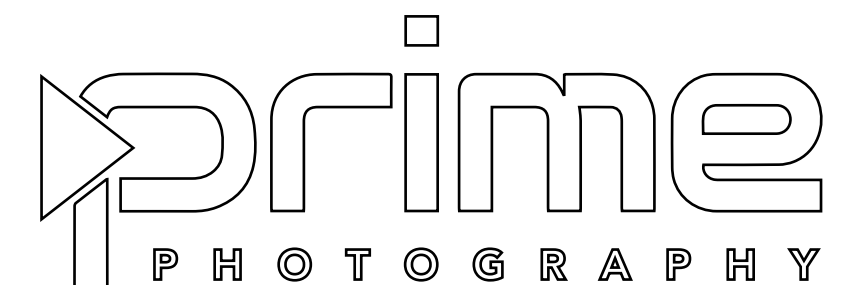
Do not change the colour of the logo



Do not add decorations around the logo



Do not outline logo



Do not rotate the logo



Do not use drop shadows or any other effects



Do not change the transparency of the logo



Do not remove any part of the logo



COLOUR PALETTE

FFFFFF

SECONDARY

FFBAC8

ACCENT

E75B77

ACCENT

DC143C

PRIMARY

000000

PRIMARY

TYPOGRAPHY

PRIMARY

Style: Black

Tracking: 200 Tracking

Case: Upper Case

A V E N I R

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm

Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

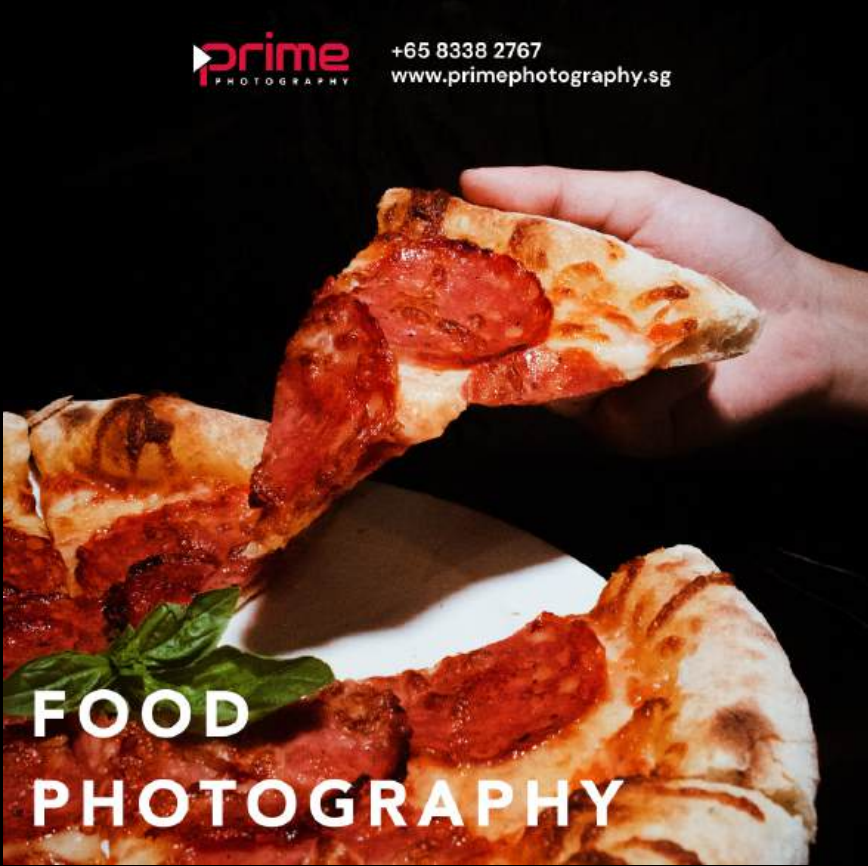
BODY

Style: Medium

DM Sans

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz



prime
PHOTOGRAPHY

+65 8338 2767
www.primephotography.sg

FOOD
PHOTOGRAPHY



prime
PHOTOGRAPHY

+65 8338 2767
www.primephotography.sg



prime
PHOTOGRAPHY

+65 8338 2767
www.primephotography.sg

EVENT PHOTOGRAPHY/VIDEOGRAPHY

15%
OFF

*Terms & Conditions Apply



prime
PHOTOGRAPHY



prime
PHOTOGRAPHY

OUR WORK



prime
PHOTOGRAPHY



prime
PHOTOGRAPHY

HEADLINE
SUBHEADLINE

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

>>>



prime
PHOTOGRAPHY

HEADLINE

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

+65 8338 2767
www.primephotography.sg



prime
PHOTOGRAPHY

+65 8338 2767
www.primephotography.sg

EVENT
VIDEOGRAPHY

SAMPLE
FEED

CONTACT US

+65 8338 2767
hello@primephotography.sg